

Privacy Policy

More than Branding

1. Introduction

More than Branding is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you use our services or visit our website.

2. Information We Collect

We may collect and process the following types of personal information:

- Contact details (name, email address, phone number, business details)
- Billing and payment information
- Project details and client communications
- Website usage data (IP address, cookies, analytics data)

3. How We Use Your Information

We use personal information for the following purposes:

- To provide and manage our services
- To communicate with clients regarding projects, quotes, and support
- To process payments and invoices
- To improve our website and marketing efforts
- To comply with legal obligations

4. Sharing of Information

We do not sell or rent personal data to third parties. However, we may share your information with:

- Service providers assisting in business operations (e.g., payment processors, hosting services)
- Legal authorities if required by law
- Business partners with client consent

5. Data Security

We implement appropriate technical and organisational measures to safeguard your data from unauthorised access, alteration, or loss.

6. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes outlined in this policy or as required by law.

7. Your Rights

Under UK data protection laws, you have the right to:

- Access, update, or delete your personal data
- Object to data processing in certain circumstances
- Withdraw consent for marketing communications
- Request data portability

To exercise these rights, please contact us at hello@morethanbranding.co.uk.

8. Cookies and Tracking Technologies

Our website may use cookies and analytics tools to enhance user experience and track website usage. You can manage cookie preferences via your browser settings.

9. Third-Party Links

Our website may contain links to external sites. We are not responsible for the privacy practices of third-party websites.

10. Changes to This Policy

We may update this Privacy Policy periodically. Clients will be notified of significant changes.

For any questions regarding this policy, please contact us at hello@morethanbranding.co.uk.